

# PRESS RELEASE

## Ramblers Post Equinox Skydiving & Music Festival

15 - 23rd October 2010, at Ramblers Toogoolawah Drop Zone



The Queensland Events Corporation has acknowledged the Ramblers Skydivers with a Grant of \$30'000 towards the Ramblers Post Equinox Skydiving and Music Festival, under Round 17 of the Queensland Events Regional Development Program (QERDP).

The announcement of a Million Dollar boost to 45 Qld regional events was made by Hon. Andrew Fraser MP on 17th October at the inaugural QERDP Conference at Townsville, which he stated "will be shared to boost tourism, create jobs, and foster local economic activity." "The 45 events being funded under Round 17 brings the total of funded events since the beginning of the scheme in 2001 to 645. So far, the Bligh Government has invested \$13.6 million through QERDP."

Sandra Garvin, Manager of the Queensland Events Corporation stated in her email to congratulate Ramblers on their success under the QERDP: "The Townsville based QERDP secretariat, made up of myself, and Rebecca Alferez and Linda Bryce, will be looking after the administrative arrangements of the funding support from Queensland Events."

Promotions and Events Co-ordinator Sonja Bruss from Ramblers said: "We are extremely grateful for all support and guidance from the Queensland Events team. The experience via their program is seen as a major resource for us, not as simply a funding source. This resource will be used to employ staff, produce promotional material and websites, and hire infrastructure. But more importantly, it will help us to better plan for the long term, develop sustainable events and therefore support the local economy, as well as the sport of parachuting, its federation and members."

The "Nox Boogie" as jumpers like to call it, is into its sixteenth year and is still going strong. It attracts skydivers from all over the world to Australia not only for FUN, but also for the learning curve and to attempt new records within the sports disciplines.

Ramblers aim for the Equinox Boogie is to maximise positive media exposure for the sport of parachuting, the APF and for the Ramblers Parachute Centre, before, during and after the

event. This will be achieved through hiring professional PR staff and volunteers.

Ramblers have also received a substantial grant from the Australian Parachute Federation.



Brad Turner, CEO of the APF stated that "The Equinox Boogie Festival, which is held bi-annually at the Ramblers Parachute Centre at Toogoolawah and organised by Dave McEvoy, is possibly Australia's most popular

parachuting and skydiving event." and that "This event will also bring with it an injection of funds into the local economy. It will also bring travellers from across Australia, some planning extended holidays. Lots of other businesses will benefit."

Furthermore, Brad said that "The APF has always been a supporter of the event, both in financial and in-kind, with administered support, coaches travel expenses and volunteers. The event is also supported by the South Queensland Parachute Council in a similar style."

Kylie Cowling is the organiser of the Music Festival section and co-founder of the Adelaide based all girl band "Legless".

She said: "In addition to the 2010 Equinox Boogie Skydiving Event is an all ages music event called "Equinox Rox Extreme Music Festival", which is to be held on Saturday 16th October, at Ramblers Drop Zone, in Toogoolawah, Qld.

It will feature high profile original bands from all over Australia, like Angry Anderson, Dalla Fresca, Robert Carl Blank (Germany), L.U.S.T (Sydney), Truth Serum, Arado, punk vixens Legless themselves, and many more local acts TBA.



# P R E S S   R E L E A S E

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The Equinox Festival is currently listed on the Australian Tourism Data Warehouse (ATDW) [www.atdw.com.au](http://www.atdw.com.au) and it's numerous partner websites, as follows:

The Skydive Ramblers post Equinox Skydiving and Music Festival (or Boogie as it is known!), at Toogoolawah, is Australia's largest international skydiving festival. It is a visual smorgasbord of colour and action in the sky. Dates are Friday, 15th October to Saturday 23rd October 2010.

The biennial skydiving event encompasses many disciplines of the sport and attracts over 300 Australian and international skydivers and hundreds of spectators to the Drop Zone at Toogoolawah, in the Somerset (Esk) Regional Council area of South East Queensland. The 9-day festival will also include night sky diving and fantastic evening entertainment, all at the Ramblers Skydiving Resort that has been purpose-built for skydivers.

Spectators are welcome, entry is FREE during the day. While you are there book in for a Tandem jump (costs apply) and be part of the action of the Skydiving Festival. Come out to the Equinox Boogie Festival and find out why Ramblers is "**Famous for Fun!**".

Day time admission to the event is free, however a registration fee applies to participating skydivers. Only registered skydivers will have entry to the evening entertainment.

**Tandem Parachute Jumps during the festival are \$299**, as at 01-01-09. Call us or book online at [www.skydiveramblers.com](http://www.skydiveramblers.com)

The Ramblers Parachute Centre would like to take this opportunity to thank all community organisations, local busines & services that have written letters of support to strengthen the event grant applications:

1. APF – Australian Parachute Federation
2. SPCQ - South Queensland Parachute Council
3. TSC - Toogoolawah Skydivers Club
4. Somerset Regional Council
5. Major events Brisbane
6. Brisbane Marketing
7. Brisbane Valley Tourism Association
8. Brisbane Valley Lionesses Club Toogoolawah
9. Toogoolawah Air Pty Ltd
10. Valley FM 95.9
11. River 94.9, the Hit Music Station
12. Esk Community Choir

13. SES – Somerset Region State Emergency Services Unit
14. Toogoolawah State High School
15. Country Kids Play & Learning Centre, Toogoolawah
16. Alkira Hostel
17. Budbay Pty Ltd
18. Coach House Cafe, Toogoolawah
19. Valley Workwear, Toogoolawah
20. Shepherdson and Boyd Toogoolawah
21. The Twisted Cafe, Toogoolawah
22. Ray White Rural, Toogoolawah
23. Esk District Co-Op Ltd, Toogoolawah IGA
24. Toogoolawah Bargain Buys
25. Somervilles Plumbing & Hardware Pty Ltd
26. Toogoolawah Produce & Seed
27. Lyndon Verrall Electrical, Toogoolawah
28. Cheryl's Hair Studio, Toogoolawah
29. Toogoolawah Video & Games
30. Highway Fruit & Veg, Toogoolawah
31. DBC Mechanical Services
32. Toogoolawah Pharmacy
33. Glen Rocks Motel, Esk
34. Toogoolawah Hotel
35. Hollow Log Country Retreat, Mt Byron
36. Atkinson Dam Cabin Village and Shoreline Camping
37. Warrego Wines
38. Seymours Pty Ltd, Toogoolawah
39. Toogoolawah Corner Store
40. Brisbane Valley Vets
41. ANZ Toogoolawah
42. Toogoolawah Post Office
43. Esk Bakery & Cafe
44. Kimlin Engineering & Hardware Supplies, Toogoolawah
45. Brisbane Valley Meats, Toogoolawah
46. Mountain Lake Adventures Pty Ltd
47. Valley of the Lakes Coaches
48. Cookie Composites Pty Ltd
49. Watts Bridge Memorial Airfield Inc.
50. Downward Trend Rigging Services

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